

## **Free Marketing Opportunities**

**Product Image Submission Guidelines** 

When submitting images, please send your new, trending, or best-selling products for us to share with our attendees! These images will be considered for inclusion in a variety of marketing opportunities such as social media, emails, our Vendor Preview, and more!

#### **IMAGE REQUIREMENTS:**

- Professional photos only (no iPhone photos)
- Images should be eye-catching, clear, sharp, and well lit
- File format: JPG or PNG
- Editorial style images preferred

### **Product Image Examples**











# **How Product Images Will be Used**

## Social Media





#### <u>Vendor Preview</u>

#### Fashion, Accessories + Jewelry



Advance Apparels Inc. Booth C34609



Berj Kouyoumjian Jewelry Booth C31803



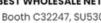






NEW

BEST WHOLESALE NET LLC Booth C32247, SU53053





Born To Race LLC Booth C34024



Brangio (Italy) Handbag Co., Inc. Booth C33613



Coalition LA Booth C34820



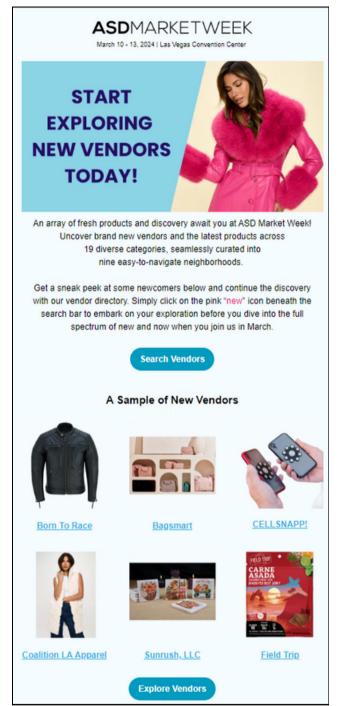






#### **Attendee Emails**





These are just a handful of the many marketing pieces we employ to promote your company to our attendees. Don't miss out on this opportunity! <u>Click here</u> to submit your product photos.