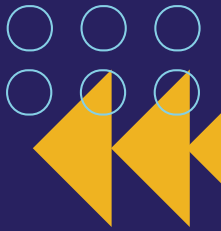




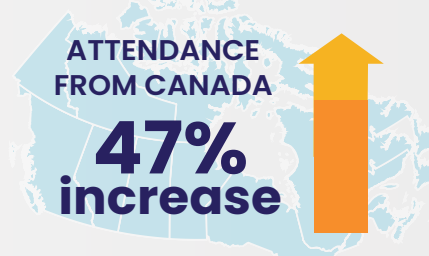
ASDMARKETWEEK

MARCH 2024 SHOW HIGHLIGHTS



The ASD March 2024 show was a tremendous success, highlighting the event's **5% attendance growth** and impact for exhibitors looking to expand their reach and engage with diverse buyers.

Growth in International Buyers



International Buyer Snapshot

COST.U.LESS
BUY BULK & SAVE

Park n Shop
THE SPECIALITY FOOD MART



VIP Buyer Snapshot



Grocery Chain



Represent and purchase for
200 independent stores



Hosted their new
buying team



28 retail stores + ecommerce

VIP Buyers



520 VIP BUYERS
IN ATTENDANCE

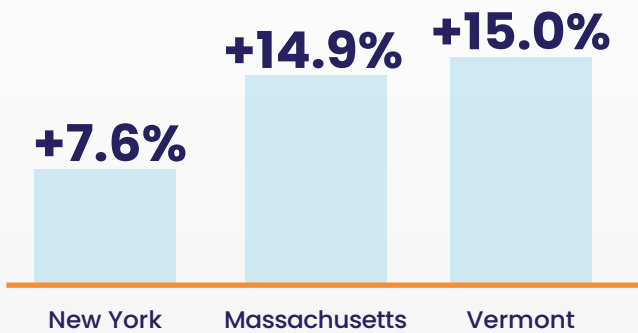


ASDMARKETWEEK

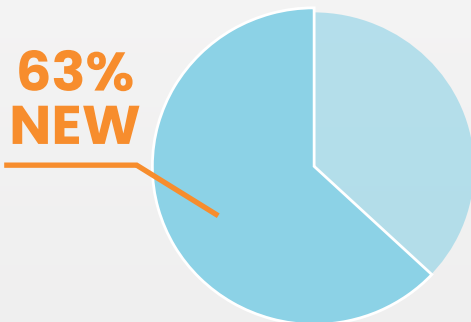
MARCH 2024 SHOW HIGHLIGHTS



Growth in Domestic Buyers in Northeast Region

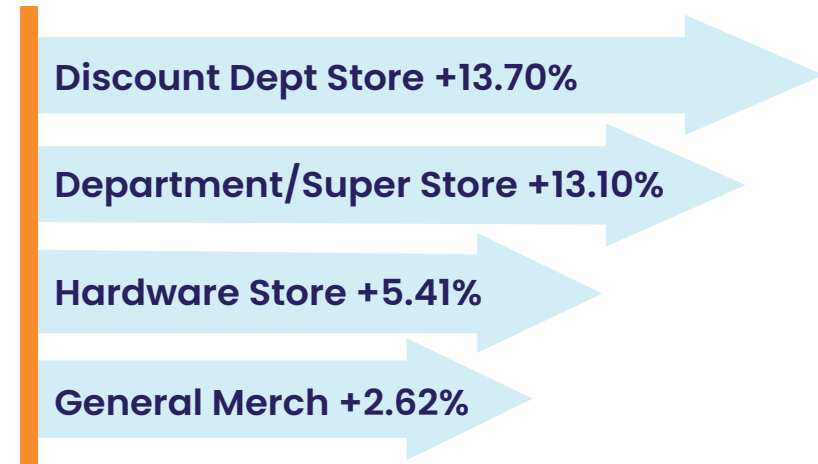


Total New Buyers



6,500 NEW COMPANIES

Store Type Attendance 3 Year CAGR



Buying Groups

Featured groups of buyers partaking meetings rooms and shopping the show floor.



Variety Stores



NEW / 45 buyers



**All data referenced is comparing ASD March 2024 to ASD August 2023.*